

# EYEPOPPER

## SCROLLING DASHBOARD SIGN



### Generate Revenue

- Bring your valued sponsors into the arena action while generating significant revenue for your facility
- Spectator's eyes naturally gravitate toward the vertical scrolling motion of the ad panels in the sign
- Scrolling sign easily installs into highly visible locations on your dasherboard system
- Brilliant, large format, full color banners digitally printed on heavy 13.3 oz. vinyl
- Automated controls scroll from one advertising panel to the next at preset intervals

### Reduce Clutter

- Consolidate up to 25 advertising panels into one premium dasherboard location
- Reduce eye clutter and eliminate maintenance of messy looking dashers
- Keep valuable sponsor's ads always looking their best

### Built to Last

- Sturdy aluminum construction for a long lasting, maintenance free life
- 1/2" tough polycarbonate facing protects advertising
- Easily installs into any standard 6" wide dasherboard system
- Plugs into any standard 110v outlet or hardwire directly
- Two year maintenance free warranty

Manufactured and Distributed by:



1103 Hershey St, Albert Lea, MN 56007

**800-944-7930**

**[www.rinksystems.com](http://www.rinksystems.com)**





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PACKAGE					
<b>8' Dasher Board &amp; Scrolling Sign</b>					
Programs	1-Time Purchase Payment Package			Price	
<b>(A) Purchase Package</b>	Includes:	(1) Dasherboard and (1) Scrolling Sign.			<b>\$14,999</b>
		Shipping, Handling, Installation, Training, Service & Maintenance.			
		25 Full Color Ad Panels for the First Season			
		Full 2-Year Warranty on Dasherboard and Scrolling Sign.			
<b>(B) 2-Year Lease Package</b>	Includes:	<b>24-Month Lease w/ \$1 Buyout Package</b>			<b>\$699 / month</b>
		(1) Dasherboard and (1) Scrolling Sign.			
		Shipping, Handling, Installation, Training.			
		Service & Maintenance for the 24-Month Lease Package duration.			
<b>(C) 3-Year Lease Package</b>	Includes:	<b>36 Month Lease w/ \$1 Buyout Package</b>			<b>\$494 / month</b>
		(1) Dasherboard and (1) Scrolling Sign.			
		Shipping, Handling, Installation, Training.			
		Service & Maintenance for the 36-Month Lease Package duration.			
<b>(D) 4-Year Lease Package</b>	Includes:	<b>48 Month Lease w/ \$1 Buyout Package</b>			<b>\$389 / month</b>
		(1) Dasherboard and (1) Scrolling Sign.			
		Shipping, Handling, Installation, Training.			
		Service & Maintenance for the 48-Month Lease Package duration.			
<b>Sponsor Revenue Generated Calculator</b>					
Average Sponsor Revenue	Annual Number of Sponsors	24 Months Sponsor Revenue	24 Months Lease Payments	24 Months PROFIT	
\$1,000 x	10 = \$10,000 x	2 Years = \$20,000	\$699 x 24 Months = \$16,776	+ \$3,224	
\$1,000 x	15 = \$15,000 x	2 Years = \$30,000	\$699 x 24 Months = \$16,776	+ \$13,224	
\$1,000 x	20 = \$20,000 x	2 Years = \$40,000	\$699 x 24 Months = \$16,776	+ \$23,224	
\$1,000 x	25 = \$25,000 x	2 Years = \$50,000	\$699 x 24 Months = \$16,776	+ \$33,224	
Average Sponsor Revenue	Annual Number of Sponsors	36 Months Sponsor Revenue	36 Months Lease Payments	36 Months PROFIT	
\$1,000 x	10 = \$10,000 x	3 Years = \$30,000	\$494 x 36 Months = \$17,784	+ \$12,216	
\$1,000 x	15 = \$15,000 x	3 Years = \$45,000	\$494 x 36 Months = \$17,784	+ \$27,216	
\$1,000 x	20 = \$20,000 x	3 Years = \$60,000	\$494 x 36 Months = \$17,784	+ \$42,216	
\$1,000 x	25 = \$25,000 x	3 Years = \$75,000	\$494 x 36 Months = \$17,784	+ \$57,216	
Average Sponsor Revenue	Annual Number of Sponsors	48 Months Sponsor Revenue	48 Months Lease Payments	48 Months PROFIT	
\$1,000 x	10 = \$10,000 x	4 Years = \$40,000	\$389 x 48 Months = \$18,672	+ \$21,328	
\$1,000 x	15 = \$15,000 x	4 Years = \$60,000	\$389 x 48 Months = \$18,672	+ \$41,328	
\$1,000 x	20 = \$20,000 x	4 Years = \$80,000	\$389 x 48 Months = \$18,672	+ \$61,328	
\$1,000 x	25 = \$25,000 x	4 Years = \$100,000	\$389 x 48 Months = \$18,672	+ \$81,328	

Note: Actual leasing terms are based on credit approval at time of purchase and subject to change

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